



## The project

Circular Economy In Action (InAction) has been brought as an environmental cause to include and encourage youth to participate in promoting zero-waste lifestyles. Project aims to involve youth to take part in events, workshops, and campaigns, build on zero-waste lifestyle strategies, and to render them leadership in contributing to environmental sustainability and circular economy in the societies they live in.

In this project, zero-waste lifestyle adoption includes waste reduction regarding a broad range of items that we use everyday rather than corporate or industrial strategies of minimising waste. Thus the project aims to display or build pathways, strategies and methods that can be put into practice with ease can be attained by all people.

## Best practices

Recently, three partners have found out about best practices conducted in their countries (Cyprus, Poland and Greece) towards achieving a zero-waste lifestyle:

1- Food waste reduction: 'Foodsharing fridges' is a practice in Poland that revolves around repurposing food that has not been sold at the end of the day or that is near expiry date in groceries and markets. In this practice food is displayed in separate shelves, and either individuals or charities/volunteers who would like to distribute food to people in need can anonymously approach and retrieve food from the open sharing areas. In 'Zero Food Waste' in Cyprus, volunteers visit local fruit and vegetable markets, collect surplus food and donate it to people in need. Within another practice in Cyprus, 'Friends of Earth', an online platform created allows for instant donations made by restaurants, bakeries etc, and collections by people or organisations involved in food redistribution.

2- Cleanups: A practice called 'recycling cruise' in Poland collects litter from rivers and the sea while canoeing. 'Zero-waste beach' in Cyprus tackles marine pollution by collecting garbage at the seashores.

4- Broadcasting: In Poland, a group of high-schoolers have put both online and offline efforts to educate their peers in sustainability in their initiative called 'InvEKO:Ecological Awareness Campaign'. The initiative started on social media and they also published podcasts.

5- Energy saving: A practice in Greece called 'ESEK' is at the intersection of community and energy cooperatives. In this practice, cooperatives collect biomass from the environment, such as coffee grounds, agricultural residues or forest wastes, and convert it to biofuel (pellets). These pellets are then distributed to community at discount prices for heating or cooling purposes, proposing a solution for low-income households.



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6- Garment/items recycling & shopping: In Greece, a garment recycling practice ('clothing and shoe recycling'), is implemented by installing special bins around the cities, and collected items are later sorted and distributed to people in need or recycled for other use.

7-Reduction of plastic use: In Cyprus, 'Let's Make Cyprus Green' implements a practice called '#RefillCyprus' in which people can find refill stations in the street such as water refill stations and refill stations for home& body products (body lotions, cleaning products). People can refill their bottles thus reducing plastic waste. Practice also involves bins to dispose cigarette butts in an interactive and amusing way.

We invite you to visit our website to read more about the best practices, as well as practices implemented in partner organisations themselves.

Stay tuned for more, as we are about to bring all together and add with the collaboration of experts in the field to create a Guide for youth workers and youth on how to achieve and promote a zero-waste lifestyle.

 <https://inactionproject.eu/>

 <https://www.facebook.com/InAction.Project/>

 <https://www.instagram.com/circulareconomyinaction>

## The partnership

The European partnership is made up of the following organizations:



CIRCULAR ECONOMY  
**IN ACTION**

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