

Cyprus – Zero-waste Beach



Zero-waste beach Cyprus

A project tackling marine pollution

Fun fact

Cyprus is an island with long beaches. It is fun to volunteer in these activities while enjoying the sun and the beach.

Why is it important?

During beach cleanups 20,000 litter items were collected weighing approximately 2 tons.

35.2 tons of recyclable waste was collected from coastal recycling bins within a period of eight months over 5 km of coastal pedestrian roads (50 specially designed bins).

108000 people were reached through AKTH's social media.

18 Cypriot Local and Governmental Authorities were involved.

44 additional organizational beneficiaries, involving government, academia, industry and civil society were involved.

Remember💡

Oceans are home to living creatures and it is everybody's responsibility to keep them clean and 'blue' (but not 'green') We can both enjoy the sun on the beach and help to keep the planet clean.

How does it work?

Refuse waste in sea and oceans. This project is against marine pollution with plastics. Goal is 'to promote sustainable practices in entrepreneurial and civil everyday actions'. The following actions have been implemented in the project:

- 1) On-the-go-recycling: They have installed recycling bins on coastal walkways and public coastal spaces.
- 2) Beach cleanups: They have annual beach cleanups with collaboration of volunteers, schools, local authorities, and coastal businesses.

A brochure ('Decalogue') was released for basic possible good practices and actions to reduce marine plastic pollution. Some examples are:

- Reduce: Avoid single-use plastics
- Reuse: Use plastic items again
- Recycle
- Green purchasing: Purchase environmentally friendly products and services

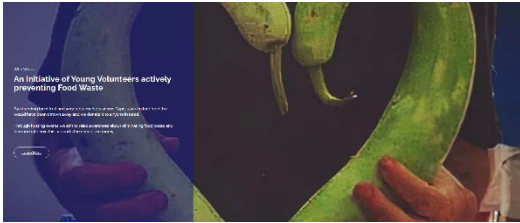
How can you participate?

You can participate by volunteering and keeping eye open for calls in newspapers, broadcasts, and social media of the relevant organization (AKTH).

akti.org.cy

<http://www.akti.org.cy/portfolio/zero-waste-future-program-in-cy-and-ma-zero-waste-beach-in-cyprus-and-zero-waste-cities-and-zero-waste-campus-programs-in-malta/>

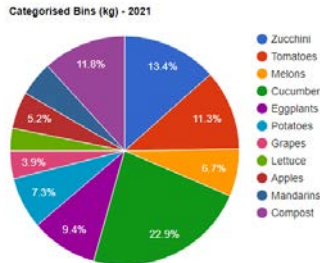
Cyprus – Zero Food Waste



Fun fact

In this practice implemented, 71245 kg of food was saved and 9421 people benefited.

They sorted the donated fruits and vegetables into categorised bins which got weighed. The percentage of food that would have been thrown away otherwise is summarised below:



Why is it important?

The agricultural sector alone produces 24% of global CO2 emissions with impacts on climate change. Unfortunately one third of the food produced gets wasted which equals to 1.3 billion tonnes of food waste each year.

Remember💡

Visiting open markets and being involved in surplus food distribution is good to meet new people, raise awareness in place and making it real.

Zero Food Waste Cyprus

“An Initiative of Young Volunteers actively preventing Food Waste”

How does it work?

Participants visit local fruit and vegetable markets across Cyprus and collect food that would have been thrown away. This surplus food is then donated to people in need.

Within the initiative, awareness-raising events are hosted about food waste reduction and to demonstrate how this supports the circular economy.

‘Zero Food Waste Cyprus is an umbrella of projects targeting local fruit and vegetable markets to eliminate food waste generation across the island.’

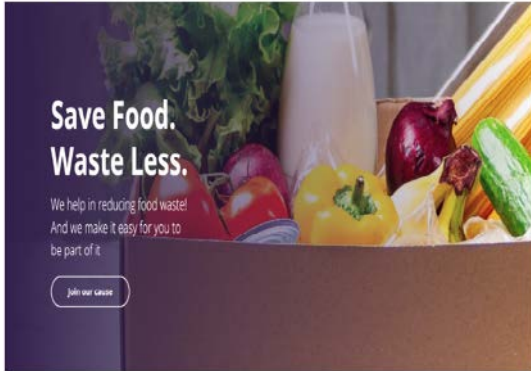
Currently, the participants of the initiative attend a market in the old city centre of South Nicosia ([Saturday Aftermarket](#)) and a market in Girne ([Wasteless Wednesdays](#))’

How can you participate?

You can follow their webpage and social media and participate through volunteering.

<https://zfwcy.org/>

Cyprus – Friends of Earth



Fun fact

Good to raise voice in campaigns and motivate food service sector to donate surplus food online.

Why is it important?

The agricultural sector alone produces 24% of global CO2 emissions with impacts on climate change. Unfortunately one third of the food produced gets wasted which equals to 1.3 billion tonnes of food waste each year.

Remember💡

Surplus food can be re-purposed to feed people in need, and creating an online platform to donate surplus food can be an exhilarating and rapid way to achieve this.

Friends of the Earth Cyprus

An NGO implementing several green projects and campaigns

How does it work?

Friends of the Earth works with local communities and cities in Cyprus for:

- the adoption of waste prevention measures, and
- raising public awareness for achieving smarter lifestyles and engaging in sustainable consumption patterns in line with circular economy and resource management.

In 'Zero Waste Cities' approach, municipalities involved are committed to conservation of all resources (by responsible production, consumption, reuse and recovery of products, packaging and materials).

Life Foodprint is an awareness-raising campaign to reduce food waste, and targets are consumers, the food industry, and the hospitality sector. In this project, an online platform was created for restaurants, bakeries, etc. to make food donations, such as surplus food, available to food recipients involved in food distribution process (e.g. NGOs, municipal services, etc.).

How can you participate?

You can visit their website where they especially welcome youth participants for their actions and decision-making processes.

Their website has open calls for volunteers from various fields to help them by various means and take part in their campaigns (environmentalists, artistic creativity, photographer, etc).

<https://www.foecyprus.org>

Cyprus – Let's Make Cyprus Green



Fun fact

It is interesting to replenish home items from a refill station on the road.

Why is it important?

Approximately 4.5 trillion cigarettes are discarded globally every year, making them the most commonly littered item on earth. This is of even more concern due to their containing toxic substances which can diffuse into the environment.

Remember💡

Plastic bottles can be reused, or they can be replaced by glass refill bottles altogether.

Lets' Make Cyprus Green

#RefillCyprus

Refill Cyprus is a behavior change campaign that aims to motivate people in creative ways to reduce their plastic use and help combat plastic pollution.

How does it work?

1- They encourage people to reuse and refill their bottles with everyday items, such as filtered drinking water, body care and cleaning products.

2-To achieve this, they set up Water Refill stations, and Home&Body Refill stations.

3-They aim to revolutionise the way people shop for everyday essentials. Instead of discarding plastic bottles and buying a new one, bottles can be reused and thus plastic waste reduced.

4- They also encourage people to use eco-friendly products by displaying them on their webpage.

5- In addition, in #BinYourButt practice, they placed Ballot Bins in public areas to dispose cigarette butts. They have found a fun and interactive way to facilitate proper disposal by smokers. Innovative disposal bins operate by proposing two questions with two possible answers. Smokers bin their cigarette butt to the slot matching their answer. The popular answer can be observed from the clear glass in front of the bin.

How can you participate?

You can visit their webpage that has calls to join this movement.

<https://www.letsmakecyprusgreen.com/refill-cyprus/>